

Richfield Village Park and Recreation Board Community Recreation Center Survey

The purpose of conducting this survey was to determine whether or not the residents of the Richfield Village Park Community would be willing and able to support a Community Recreation Center for the Village. Out of 1200 surveys sent out within the community 377 were mailed back to us. The average respondent was between the age of 45-59 years old, lived in a home with approximately 2 adults and 2 children, and the average age of the children was 9.6 years old. Ultimately the surveys were very split between in full support and not supportive at all. Overall however, respondents were in support of the Community Recreation Center.

63% of respondents were in support of building the Community Recreation Center. Respondents were slightly in favor of supporting the village's current operating budget to help build and operate the rec center with an average response of 3.23 out of 5. Respondents were slightly in favor of supporting a bond issue to build the rec center with an average response of 3.02 out of 5. Respondents were slightly in favor of supporting an operating levy to help operate the rec center with an average response of 2.95 out of 5. 51% of respondents were willing to pay additional taxes to operate the rec center, with a willingness to pay an average of \$264.10.

The amenities listed in the survey for the rec center included an indoor pool, an outdoor splash pad, an indoor whirlpool and an outdoor pool. Overall respondents wanted and were willing to pay extra for an indoor pool, the least desirable option was the splash pad. Of the other amenities requested a running track (not specified indoor or outdoor) and a tennis court were the most popular comments. Respondents were unlikely to make use of flexible spaces within the recreation center (if offered to them) with an average response of 2.33 out of 5.

Comments for the center varied greatly from supportive and unsupportive. Many respondents took this opportunity to strongly voice their opinion about the potential Community Recreation Center and these comments are attached to the report. Each comment has a corresponding survey number, which can be reviewed and referenced if desired.

65% of respondents currently did not belong to a fitness center, with the main reason being that it was too far away for them to access. Their willingness to travel to a recreation center would be from 5-9 minutes. Respondents were likely to purchase membership at a Richfield Village Park Community Recreation Center with an average response of 3.27. The respondents who currently belong to a fitness center were likely to switch from their current recreation center to a Richfield Village Park Community Recreation Center with an average response of 3.57 out of 5. Of those willing to purchase a membership the most probable membership they would purchase would be a family membership for 3 or more members.

Ultimately of the 377 surveys that were received, respondents were in favor of building a Community Recreation Center.